



FIBA Flash!

The newsletter of the
Flagstaff Independent Business Alliance...

SEPTEMBER 2009
VOLUME 2 ~ ISSUE 2

Carolyn Young (center), of West of the Moon Gallery, won the August door prize. But everyone is a winner at FIBA meetings as there's fun and information for all. Check it out for yourself at the September 30 event!

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Photo by Debbie Leavitt

SEPTEMBER 30 MEETING: WHILE WE WAIT HEALTH CARE OPTIONS FOR LOCAL BUSINESSES NOW!

While we wait for Congress to act, there are innovative, affordable options available to Flagstaff's small businesses right now. Come to FIBA's next general meeting on Wednesday, September 30 at the North Country Community Healthcare Conference and Learning Center (2920 N. 4th St.) to learn about them. Elise Griffis will report on group health insurance for FIBA members; Carla Conway of Benefit and Financial Strategies will discuss group and individual insurance options; and North Country Community Healthcare Center will introduce their new "Healthy Business Plan", offer information about their other low cost community health programs, and give tours of their facility.

The meeting begins at 5:30 with a short introduction by attendees before breaking for networking and refreshments. The tour and presentation on health care options will begin at 6:30. Bring your friends and fellow business associates to this free meeting!

Information about
upcoming FIBA events
can be found at
www.FlagstaffIBA.com

WELCOME ABOARD!

GREAT NEWS!

Now through December 31, 2009, you can join FIBA at reduced prices!

\$75 for Full Business

\$25 for Citizen or Non-profit

\$100 for Associate Supporter

Full Business Members

- ★ The Oak Tree
- ★ Roxanne George Facilitative Consulting
- ★ Confetti's
- ★ All Services Unlimited, Inc.
- ★ Creative Gifts To Go
- ★ Flagstaff's Green Room

Non Profit Supporters

- ★ Coconino County Democratic Party

WELCOME NEW BOARD MEMBER – LESLIE CONNELL

We are pleased to announce the addition of Leslie Connell to our Board. She has worked in the hospitality industry for more than 30 years including a stint as Director of the Flagstaff Convention and Visitors Bureau. In 2005, she became self employed and began publishing the Flagstaff Discovery Map which helped her continue to promote Flagstaff as a destination.

When asked why she is a member of FIBA and why she joined the Board, she answered, "I became involved with FIBA about 3 years ago, and really loved the concept of promoting and helping local businesses (since that's basically what I do anyway with the map!) I had to step off the board about 1 1/2 years ago due to an extremely overloaded schedule, but am happy to be back, happy to be assisting with ways to make independent businesses viable and strong in our community!"

HELP US GROW!

We know you love FIBA and that makes you our best resource for recruiting new members. Talk up FIBA with your fellow business owners, non profits, and citizen supporters and encourage them to join. Now is a great time with the reduced membership fees available through the end of December. They will love you for getting them connected with a fun organization that is supporting locally owned, independent businesses in our community. And as FIBA grows we will be a stronger voice for our members and be able to offer even more benefits.

More information about FIBA and an application are available on our website - www.flagstaffiba.com. You can also contact FIBA Secretary Debbie Leavitt at Debbie@flagstaffiba.com or 527-9989 for membership brochures and other information

NEW BENEFITS FOR MEMBERS

Note: These new benefits are being offered by FIBA members to FIBA members. If you have a product or service you would like to discount to other FIBA members, please contact Cathi Borthwick at 526-8594 or c.e.borthwick@earthlink.net.

Leslie Connell of Flagstaff Discovery Maps is offering a great deal to FIBA full business members. For \$150 you can get a listing attached to the FIBA ad. This listing includes: Business name, Business address, Phone number. Under this program, there is no opportunity to list any company information or add a website link. The website link that is included will be for FIBA only. (However, if the user goes to the FIBA website, he/she will be able to link to your website from there.) The deadline to be included is December 1, 2009, and the new map comes out in March 2010. In addition to the physical map, your business will also be listed on the Discovery map website.

If you are a FIBA businesses that already has a separate listing on the map, you can have a free "Green Highlight", which will designate you as a FIBA member. Usually, highlights cost \$100. This really sets ads apart from the general listings.

For more information or to sign up for this offer, please contact Leslie at lesliec@discoverymap.com

Joyce Reid of Creative Gifts to Go is offering a 15% discount on promotional products and gift baskets to members of FIBA. Check out her extensive catalog of imprinted promotional products at www.corporategiftnet.com. For gift baskets, go to www.shopcreativegifts.com

Rand Jenkins of The Green Room is trying to organize folks who want to get involved in co-op buying of office supplies, etc. If you are interested, give him a call at 607-2936.

LUNCH WITH THE STATE TREASURER

The Flagstaff Chapter of the American Society of Women Accountants and the Northern Chapter of the Arizona Society of CPA's are hosting a luncheon meeting on Oct. 27 from 11:30-2 at the Radisson Woodlands featuring AZ State Treasurer Dean Martin. Come hear about the "state of the State" from a man who has been nationally recognized as a "Hero of the Taxpayer". Luncheon \$30. For more information or to register, contact sarahh@nordstrompc.com

Join Today!

Join a cooperative organization that promotes and supports your business and provides:

- « Strength in Numbers «
- « National Affiliation and Resources «
- « Web Presence with Linking Opportunities «
- « Educational Workshops and Seminars «
 - « Networking Events «
 - « Mentoring Program «
- « Member-to-Member Discounts «

Full Business Membership also includes:

- « Printed Membership Directory «
- « A Recognizable FIBA Branding Network «
- « Cooperative Marketing, Advertising and Public Relations Efforts «

FIBA will be adding additional benefits as we explore the needs of the membership and receive input regarding value-added programs.

For more information, visit the FIBA website at www.FlagstaffFIBA.com. Sign up today!

Thank you!

- To Chris Scully of The Orpheum for hosting our August meeting.
- To Art Babbott for donating the Pine Mountain Amphitheater tickets to use as the door prize at our August meeting.
- To Kimber Lanning of LocalFirst Arizona for such an inspiring presentation at our August meeting

FIBA Suggestion Box

Remember, FIBA is your organization!

Should you have a question, should you want to offer a suggestion or should you have a complaint, please let us know!

We want to hear from you.

Email the board at

debbie@flagstaffiba.com

or call Cathi Borthwick or Debbie Leavitt

at

928-527-9989.

Calendar of Events

- ◆ September 30, 2009 - FIBA Networking Event & Skills Workshop -*While We Wait Presentation* @ North Country Community Healthcare Center. Starts at 5:30 p.m.
- ◆ October 27, 2009 - Luncheon with the State Treasurer at the Radisson Woodlands
- ◆ November 16, 2009 - FIBA Holiday Party and Member Showcase @ The Green Room



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BUSINESS
ALLIANCE

WWW.FLAGSTAFFIBA.COM